



BOYS & GIRLS CLUBS
OF LOWER BERGEN COUNTY

Boys & Girls Clubs of Lower Bergen County (formerly Lodi & Hackensack)
50 Brookside Avenue, First Floor
Lodi, NJ 07644
973-473-7410



PRESS RELEASE

Boys & Girls Clubs of Lower Bergen County's CEO, Joseph Licata, Selected for Harvard Business School Executive Program

This past year has challenged us all and helped us see more than ever, the importance of innovation and diversity of thought. Like many organizations, the Boys & Girls Clubs of Lower Bergen County has had to adapt and evolve throughout this pandemic, in order to continue to impact the children who need them most. Facing rapid change and even unprecedented upheaval, the Boys & Girls Clubs of Lower Bergen County raced against time to innovate and adjust their strategies, systems, and cultures, in response to Covid-19, and they did so under the guidance and leadership of their CEO, Joseph Licata.

Joseph Licata is one of 70 CEO's nationwide, and the only CEO from New Jersey, who was selected to participate in "Changing the Game in Moments that Matter: Strategic Agility and Inclusive Leadership," a virtual Executive Program through Harvard Business School Executive Education in partnership with the Boys & Girls Clubs of America.

This program will connect CEO's from across the country and enable them to share ideas and successes, while helping them be strategically agile leaders, so they can continue to help their Clubs succeed in these uncertain times.

For over 71 years the Boys & Girls Clubs of Lower Bergen County has stayed true to their mission, to enable all young people, especially those who need us most, to reach their full potential as productive, caring, responsible citizens. They do so by providing a safe place for children and teens to go afterschool and throughout the summer, as well as on remote learning school days as part of their new full day Remote Learning School Day program. Each day, members participate in life enhancing programs, receive academic support, learn life skills, have a healthy meal, and so much more.

If you wish to learn more about programs or ways you can make an impact, please contact Melissa McKinney at Melissa.mckinney@bgcoflodi.org.